
Animation Producer's Guild

“A club by producers for producers”

What is Production Management?

Production



What is it?

- Simply put, Production Management is the planning, organization, and guidance of the production process/pipeline



Production



What do they do?

- In the animation industry, it is the department that raises funds to create a project, hires and builds the team, organizes and guides the pipeline, and supports and manages the members within it
- In school, they are the students that often schedule projects, create and track tasks, support team members, organize the pipeline/project, and are responsible for managing the platforms

Production



Why is it important?

These are the members on the team that give:

- **Direction:** Keep the pipeline flowing and oversees the project long term
- **Stability:** Reliable information & resources
- **Organization:** Track, document, notetake, record, etc. all information
- **Support:** Assist artists and management, give feedback, and care about your wellbeing
- **Accountability:** Ensures that work is being done at a reasonable and steady pace and that it is turned in
- **And more!**



Some Important Skills

- Strong Cooperative/Team Skills
- Strong Communicator/People Person
- Tech Savvy
- Knowledgeable/Willingness to Learn
- Creative
- Time management (!!)
- Problem Solving Skills
- Detail-oriented
- Patience/Understanding
- Know how to have FUN!



Software and Programs

- Microsoft Suite
- Google Suite
- Adobe Suite
- Shotgrid Studio
- Asana
- Basecamp
- File Transfer Protocol
- Dropbox
- Cloud Storage Systems
- Trello

How do I learn more?



- **Join APG and other clubs!**
- **Work on films and projects during your time at SCAD**
- **Speak with Professionals, Apply to Internships and Mentorships**
- **Seek certifications and education through online courses and in person classes**

Fall Itinerary

September 24th

Importance of Collaborative
Experience

October 22th

Paths of Production

Fall Quarter [Sept-Nov]

September 17th

Club and Officer
Introductions

October 8th

Special Guest from Bento Box

October 29th

Special Guest from Disney TVA