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# Animation Producer's Guild

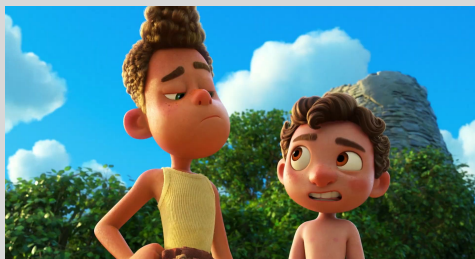
**“A club by producers for producers”**

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# Paths of Production

**We come from all walks of life and create our own paths!**

# Recall Production Positions



## Animation Production within studios

The production department within animation studios is often one of the largest groups within the pipeline

- Producers
- Supervisors
- Coordinators
- Managers
- Assistants



# The Production Ladder

**Job titles & descriptions tend to be unique to each company.**



# Animation industry career map

Go to ScreenSkills for more details:  
[www.screenskills.com/careers-in-animation](http://www.screenskills.com/careers-in-animation)



ScreenSkills

# Producer



The producer is held responsible for the animation. Producers use the script and the concept art to raise the money for a film or TV program by getting financial backing from distributors or broadcasters.

- ★ They propose a budget and appoint a director
- ★ Producers also have a deep understanding of animation and its creative possibilities
- ★ They allow the animators the freedom to experiment, at the same time as keeping the production on schedule

# Director



Holds the creative vision of an animated film or TV series. Directors work out the style of the animation; its mood, how it will look and how it will sound.

- ★ When an animation involves voice actors, directors work with them to get the kind of performance that they need
- ★ They are also responsible for the quality of the edited film
- ★ When all the animation frames have been assembled and edited with the sound added, the director signs it off

# Production Manager



Responsible for managing the production schedule of an animation and ensuring that all the deadlines are met.

- ★ They report to the producer and work closely with them to oversee the crew
- ★ They are often the main point of contact with any third-party contractors such as post-production houses or studios



# Production Coordinator



Keeps everything in the animation pipeline running smoothly. Production coordinators are responsible for keeping a record of all the assets that are created to make the animation.

- ★ They are responsible for checking stocks and reordering studio supplies, as well as organizing couriers and shipments
- ★ They also help with accounts and keep the petty cash

# Assistant / Runner



Typically does any administrative jobs as the most junior member of the department. Runners take notes in production meetings and do general office jobs like answering the phone, filing paperwork, entering data, booking travel and accommodation.

# Gateway Positions

You are not stuck in one position for the entirety of your entire career. People come from all over the world with all sorts of different backgrounds to these positions:

You could come from business school and get a job as a coordinator or production assistant for animation and then end up as a recruiter somewhere! It all depends on who you are and where you want to be.

# Gateway Positions

**It's important to keep an open mind, be aware of expectations and your company environments, and personal goals.**

# Fall Itinerary

**September 24th**

Importance of Collaborative  
Experience

**October 22th**

Paths of Production

Fall Quarter [Sept-Nov]

**September 17th**

Club and Officer  
Introductions

**October 8th**

Special Guest from Bento  
Box

**October 29th**

Special Guest from Disney  
TVA



# Contact Us

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- **Discord**  
Link will be sent to those interested after the meeting