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# Animation Producer's Guild

**“A club by producers for producers”**

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# **Building Yourself!: Networking**

**Become a professional by networking with them-the right way!**

**Remember it's not just about  
putting yourself out there-it's  
also about reaching out to  
others.**

# Etiquette Of Reaching Out



- Under no circumstances should you be rude or make yourself look negative- this will hurt your job prospects and opportunities

*As one of my professors always say, "The industry is small! Everyone knows each other, word gets around. Don't ever create a negative image for yourself."*

- The most important rule EVER: Do NOT **EVER** reach out to someone with a demanding or arrogant tone.

- Act online how you would in person.

*Building a relationship or connection is a two-way street. It's about give and take- being polite, kind and interested will go a long way.*

- Never start talking with someone with the assumption or goal to receive something in return such as a job.

*Sometimes the knowledge or information someone gives you is much more valuable.*

# Etiquette Of Reaching Out



If you're still a student, see your advisor or career advisor to receive tips on your resume and other professional pieces of your arsenal. Starting with a solid resume, website, and other business information is key.

Connect with alumni and classmates that intern or work at companies you're interested in.

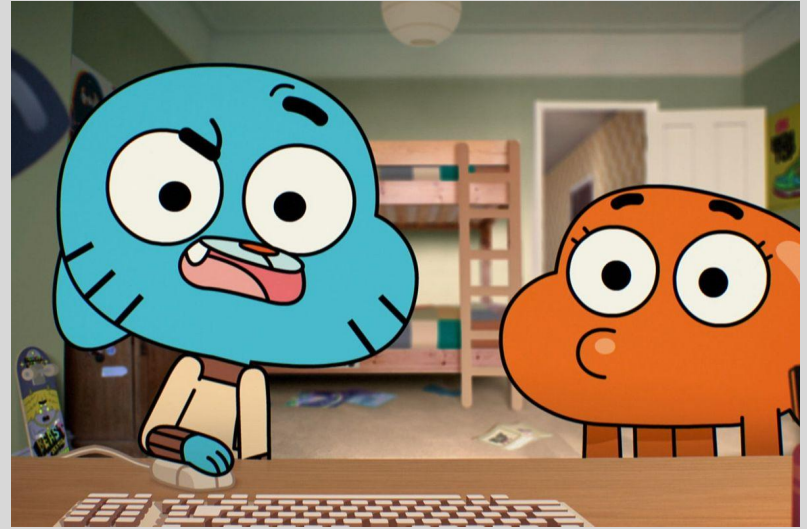
- ★ Find out their experiences and learn about their journey!

- ★ Attend company/industry/school events!
  - Find club's hosting speakers!
  - Companies hosting talks or special demonstrations
  - Recruiting sessions
  - Etc.
- ★ Introduce yourself! (Who are you? What do you do? Where do you study or work?)
  - What are you hoping to gain from to conversation? (Looking to learn more about who your speaking to? More about a company or job position? About an opportunity or mentorship? Requesting for some feedback on your work or resume? Etc.)
  - Would they be willing to speak about it over messaging, virtual chatting/meetings or in person?
  - Thank them! (They took the time to read and possibly respond to your message! Many people are incredibly busy, be polite!)

## Where to Network

- ★ LinkedIn [Best Place]
- Instagram
- Other Social Media Platforms!

# Where should I be looking?



## Who to Network with

- ★ People who have positions you are interested in
- People who work in the company you are interested in
- People that have similar job descriptions/work with the type of job you're looking for
- All sorts of people! It doesn't hurt to be friendly and make connections in various areas.

# Who should I be looking at?





# Do your research before you reach out!

**Don't be a stalker-just do your homework.**

- Research people you want to connect with
  - ◆ Career History
  - ◆ Project History
  - ◆ Where they currently work and their position
  - ◆ Research their current company's history & active projects
- Research Companies you're interested in
  - ◆ Learn about company culture
  - ◆ Learn about what company's offer
  - ◆ Learn about company resources & locations
  - ◆ Learn about their projects and jobs/internships

## What to talk about

- Introduce yourself first of all. Who are you and why did you reach out?
- Ask them career or life questions.
- Discuss industry/job/company related topics.
- Ask for questions about software/topics.
- Ask if they would be open to reviewing your resume or website!
- Ask if they have any advice!

## What do I say?



## What NOT to talk about

[Just because they're on this list does not mean they are bad-they just should be kept for personal matters]

- Politics
- Religion
- Negative speech about a person, company or coworker
- Going around begging/asking for jobs and opportunities

# What not to say.





## Tips

- Not everyone accepts your connection!
- Not everyone responds at all or in a timely manner. Be polite & respectful, if you really want a response try to follow up in a week or two.
- Don't be rude or ask for a job flat out. Build something meaningful-don't use someone.
- Showcase your best self!

# Things to Remember



# Contact Us

- **Gmail**  
[AnimationProducersGuild@gmail.com](mailto:AnimationProducersGuild@gmail.com)
- **Instagram**  
@apg\_scad
- **LinkedIn**  
SCAD Animation Producers Club
- **Discord**  
Sent after the club meeting